



Jenifer Loftin Smith

March 26, 1975 - January 3, 2025

Coleman Funeral Home of Olive Branch

Jenifer Loftin Smith, 49, of Olive Branch, MS, passed away peacefully at home on the morning of January 3, 2025. The family will welcome friends at a visitation on Tuesday, January 7, 2025, from 5:00 p.m. until 7:00 p.m. at First Baptist Church in Olive Branch. The service will be held on January 8, 2025, at 11:00 a.m., also at First Baptist Church. Bro. Jerrod Brooks will officiate.

Jenifer was born on March 26, 1975, in Memphis, TN. She was a graduate of Olive Branch High School, Class of 1993. After high school, she pursued an associate's degree in physical therapy from Arkansas State University and went on to complete a bachelor's degree in business from Creighton University. Jenifer had a deep love for both softball and cheerleading, passions she carried with her throughout her life. She not only played softball but also dedicated herself to coaching the sport. Additionally, she founded the Northwest Mississippi Rangers cheer gym in Senatobia, where she shared her enthusiasm and expertise with others. She was also a member of Compel Church in Southaven, MS. Jenifer enjoyed spending her free time exercising, and she especially enjoyed walking, running, and competing in various races. She was a foodie who had a soft spot for sweets. She cared immensely for her two children, Jay and Jeweleigh.

Anyone who knew Jenifer could see her strength. She was caring, compassionate and never met a stranger. Most of all, Jenifer was a warrior and battled cancer for 14 years, though she never let it slow her down. She loved her family above all else and did whatever it took to be present for them while still taking care of herself.

Jenifer is survived by her husband, Mark Smith of Olive Branch; son, Jay Potts of Jackson, MS; daughter, Jeweleigh Potts of Olive Branch, MS; and mother, Brenda Crews Loftin of Olive Branch.

She was preceded in death by her father, Jim Loftin; and her brother, Greg Loftin.

In lieu of traditional flowers, memorial donations may be made to St. Jude Children's Research Hospital (www.stjude.org).

Online condolences may be left on Jenifer Smith's tribute wall at www.colemanfuneralhomeob.com.

Previous Events

Visitation

JAN 7. 5:00 PM - 7:00 PM (CT)

First Baptist Church of Olive Branch
9155 Highland Street
Olive Branch, MS 38654

Funeral Service

JAN 8. 11:00 AM (CT)

First Baptist Church of Olive Branch
9155 Highland Street
Olive Branch, MS 38654

Tribute Wall



“ Coleman Funeral Home of Olive Branch created a Tribute Video in memory of Jenifer Loftin Smith



Coleman Funeral Home (Olive Branch) - January 06, 2025 at 08:38 PM



“ I use to see her often but never spoke until 2024. What an inspiration. A very strong lady! This breaks my heart. Sending my love and prayers to her family.

NP - January 10, 2025 at 12:46 PM



“ Simply Elegant Spathiphyllum was purchased for the family of Jenifer Loftin Smith.



January 07, 2025 at 01:47 PM



“ Lucie and all purchased the Peaceful White Lilies Basket for the family of Jenifer Loftin Smith.



Lucie and all - January 07, 2025 at 01:00 PM

LB

“ Ladies at Brio purchased the Decadent Delights Chocolate Gift Basket for the family of Jenifer Loftin Smith.



Ladies at Brio - January 07, 2025 at 12:39 PM

TF

“ The Cox Family purchased the Sentiments of Serenity Spray for the family of Jenifer Loftin Smith.



The Cox Family - January 07, 2025 at 12:09 AM

CK

“ Chuck, Kathy, Andrew and Charlie Kerzak purchased the Country Basket Blooms for the family of Jenifer Loftin Smith.



Chuck, Kathy, Andrew and Charlie Kerzak - January 06, 2025 at 07:02 PM

CC

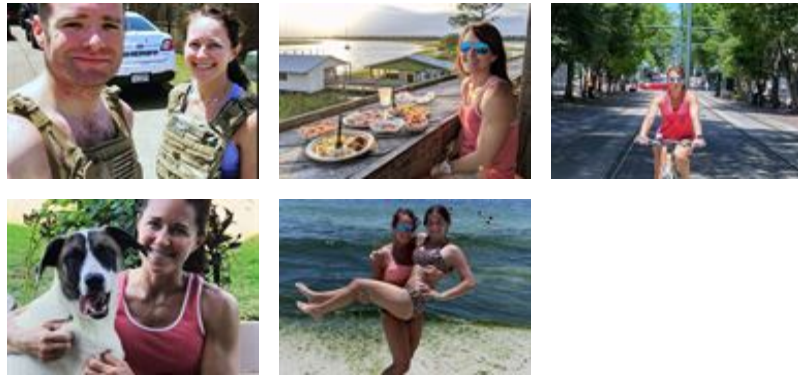
“ Compel Church purchased the Simply Elegant Spathiphyllum for the family of Jenifer Loftin Smith.



Compel Church - January 06, 2025 at 03:50 PM



“ 87 files added to the album *Life Tributes*



Coleman Funeral Home (Olive Branch) - January 06, 2025 at 01:38 PM



“ *Rainbow Of Remembrance Spray* was purchased for the family of *Jenifer Loftin Smith*.



January 05, 2025 at 07:49 PM



“ *Divine Peace Bouquet* was purchased for the family of *Jenifer Loftin Smith*.



January 05, 2025 at 07:21 PM

TF

“ *The Stepp Family purchased the Sacred Duty Spray for the family of Jenifer Loftin Smith.*



The Stepp Family - January 05, 2025 at 06:34 PM



“ *Full Of Love Bouquet was purchased for the family of Jenifer Loftin Smith.*



January 05, 2025 at 05:45 PM



“ *Sweet Solace Spray was purchased for the family of Jenifer Loftin Smith.*



January 05, 2025 at 05:33 PM

1S

“ *172d Communications Squadron purchased the Full Of Love Bouquet for the family of Jenifer Loftin Smith.*



172d Communications Squadron - January 05, 2025 at 03:42 PM

RV

“ *Billy, we’re so sorry to hear about the death of your niece at such a young age. Prayers for you and your family. Ron and Rita Violett*

Rita Violett - January 04, 2025 at 01:20 PM

LR

“ *Love, Paul,Cheri, Aiden and Lily Reel purchased the Fairest of All for the family of Jenifer Loftin Smith.*



Love, Paul,Cheri, Aiden and Lily Reel - January 03, 2025 at 09:49 PM

MS

“ *Matthew & Ashely Smith purchased the Ocean Breeze Spray for the family of Jenifer Loftin Smith.*



Matthew & Ashely Smith - January 03, 2025 at 09:37 PM

GF

“ *Grady, Sindy and family. purchased the Crystal Cross Bouquet for the family of Jenifer Loftin Smith.*



Grady, Sindy and family. - January 03, 2025 at 08:26 PM

BN

“ *Jenifer was a very special lady. Watching her play softball and seeing her strength and determination during her fight with cancer, shows what an inspiration she was. Prayers for mom, Jay and Jeweleigh.*

Barbara Newman

Barbara Newman - January 03, 2025 at 08:02 PM

SH

“ *She was the best person! I was in her wedding to Scott and she was in mine. She was great at everything she did. My favorite memories are from watching her dance. The old cliché 'her smile would light up a room' was 1000% true of Jenifer Leigh. It truly did. She was always smiling, always positive and always gave 100% in everything she did. She will be missed by all who knew and loved her, I'm blessed to have called her my friend. I'm praying for Jay and Jeweleigh as they lay their sweet mama to rest. And Mrs. Brenda as she says goodbye to her precious daughter. Jenifer- I'll meet you on the other side of Jordan, save a place for me. Love you dearly.*

Shelly - January 03, 2025 at 07:13 PM

JS

Our sweet girl is running on streets of gold today, free of pain! Praying for the peace that passes all understanding for Brenda, Jay, Jewelleigh & Mark! RIP Jenifer!

Jackie Samsel - January 03, 2025 at 09:12 PM